



s.19(1)

Unclassified

## Transmittal Note / Bordereau de transmission

|  |            |
|--|------------|
| To / Pour :                                    | Date :     |
| Ian Shugart                                    | DEC 3 2020 |
| Subject / Objet                                |            |
| MEETING WITH THE FEDERAL BLACK EMPLOYEE CAUCUS |            |

|                |               |
|----------------|---------------|
| From / De :    |               |
| Name/Nom       | Office/Bureau |
| Janine Sherman | SPS           |

|          |               |
|----------|---------------|
| Via:     |               |
| Name/Nom | Office/Bureau |
|          |               |

Approved By / Approuvé par :

|                                  |               |
|----------------------------------|---------------|
| Name/Nom                         | Office/Bureau |
| Tim Pettipas <i>Tim Pettipas</i> | PSR           |
| Shelley St. George               | PSR           |

Approved By / Approuvé par :

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|----------|---------------|
| Name/Nom | Office/Bureau |
|          |               |
|          |               |

Drafting Officer / Rédacteur : Liliya Baranova

Admin typist : Estelle Therien

Action Requested / Mesure de suivi:

- ☐ Your Signature / Votre signature
 ☐ Your Comments / Vos commentaires
 ☒ Your Meeting / votre réunion
 ☐ Your Decision / Votre décision
 ☒ Your Information / À titre d'information

For the attention of / À l'attention du :

- ☐ Prime Minister/Premier Ministre
 ☒ Clerk / Greffier
 ☐ Deputy Clerk / Sous-greffière
 ☐ Minister/ Ministre

Remarks / Observations :

Reference Numbers / Numéros de référence :

WEBCIMS# :

2020-CLR-00171

InfoXpress Transmittal Note / Bordereau de transmission : 7399442

InfoXpress Briefing Note / Note de breffage : 7388921

InfoXpress Other Numbers / Autres numéros :

In consultation with / En consultation avec :

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| <input type="checkbox"/> NSIA / CSNRA | <input type="checkbox"/> Corp / SM   | <input type="checkbox"/> COVID COMMS      |   |  |
- ☐ Other / Autre :

Distribution after signature / Distribution après Signature :

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| <input type="checkbox"/> David Morrison  | <input type="checkbox"/> Ken MacKillop   | <input type="checkbox"/> Thao Pham    | <input type="checkbox"/> Janine Sherman     |
| <input type="checkbox"/> Vincent Rigby   | <input type="checkbox"/> Isabelle Mondou | <input type="checkbox"/> Matthew Shea | <input type="checkbox"/> Christyne Tremblay |
| <input type="checkbox"/> Philip Jennings | <input type="checkbox"/> Jodie van Dieen | <input type="checkbox"/> Ian McCowan  |   |
- ☐ Other / Autre :

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Government of Canada  
Privy Council Office

Gouvernement du Canada  
Bureau du Conseil privé

MEMORANDUM FOR IAN SHUGART

**DEC 3 2020**

UNCLASSIFIED

**MEETING WITH THE FEDERAL BLACK EMPLOYEE CAUCUS**

(For Information)

**SUMMARY**

- You will be meeting with representatives of the Federal Black Employee Caucus (FBEC) on December 10, 2020. You previously met with FBEC on August 4, 2020.
- FBEC has indicated they would like to provide an update on the membership of their core group, give an overview of their 2020-2023 Strategic Plan, discuss coordination of anti-Black racism initiatives in the Public Service, and hear your updates on the Call to Action.
- Your updated Call to Action is provided at **TAB 1**. The three main objectives of the Call to Action are:
  - Incent leaders to increase representation and invoke culture change and a deep sense of inclusion;
  - Empower grassroots networks across the enterprise to sustain commitment; and,
  - Increase the transparency and accountability of actions of leaders.
- FBEC has been consulted at various stages throughout the development of the Call to Action. FBEC's feedback focused on encouraging more precise language and actions to promote the advancement of Indigenous peoples and Black people within the Public Service, much of which is included in the latest draft.
- You may wish to emphasize that the release and implementation of the Call to Action will be supported by deep engagement with equity-seeking groups, functional and horizontal communities, and regional councils to build awareness of your expectations, connect efforts across the Public Service, and to continue to develop approaches to tackle systemic barriers.
- FBEC has also expressed interest for you to participate in an event they are organizing for February 10, 2021 as part of the Canada School of Public Service Anti-racism Event Series. We do not have more information at this time, however, you may wish signal your interest in receiving further details about this event.
- Key messages are included at **TAB 2**.

Jan/ine Sherman

baranova/st.george/Pettipas/et  
**Webcims #2020-CLR-00171**

**Canada**

**Pages 3 to / à 5**  
**are withheld pursuant to section**  
**sont retenues en vertu de l'article**

**21(1)(a)**

**of the Access to Information Act**  
**de la Accès à l'information**

## TAB 2

### Key Messages

- Now is the time to take concrete action to make our institutions more equitable. We have heard for many years which actions need to be taken – it's time to start acting.
- As you are aware, there are a number of efforts underway including:
  - Establishing the tools and infrastructure to enable change, led through OCHRO, the Canada School of Public Service and others; and
  - DM Corporate Commitments on Diversity and Inclusion which require Deputies to take action to advance diversity and inclusion within their organizations.
- The Call to Action will complement these efforts by setting expectations for public service leaders, at all levels, to take action to drive change in both representation and culture.
- The three main objectives of the Call to action are:
  - Incent leaders to increase representation and invoke culture change and a deep sense of inclusion;
  - Empower grassroots networks across the enterprise to sustain commitment; and,
  - Increase the transparency and accountability of actions of leaders.
- The first set of actions really gets at **representation**. They are geared towards increasing representation at all levels, especially at leadership levels. They are actions that we know can have a huge impact in giving employees the exposure and skills critical for career advancement – like sponsorship and participation in development programs – but that have far too rarely been offered to members of equity-seeking communities.
- The second set of actions brings important aspects of **inclusion** into the fold. They lay out some ways to create a sense of belonging for employees.
- I understand you have been engaged as the Call to Action has been developed. Thank you very much for your feedback – this has helped us to make the document more specific and meaningful for target communities.
- I know there is interest in the accountability mechanism for the Call to Action. As we develop our approach, we will begin by asking Deputies to openly share their progress so that we can learn from each other.
- We will also work with organizations to connect and convene efforts across the enterprise and to help drive success. As we roll-out the Call to Action, I will be focusing on engagement – with senior leaders, public servants, functional and horizontal communities, and equity groups, such as FBEC, to keep close to the efforts underway and to ensure that my expectations are clear – the time to act is now.



Confidential

## Transmittal Note / Bordereau de transmission

|                         |               |
|-------------------------|---------------|
| <b>To / Pour :</b>      | <b>Date :</b> |
| Christyne Tremblay      | Dec 3, 2020   |
| <b>Subject / Objet:</b> |               |

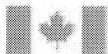
### LETTER TO YOUR NEW BRITISH COLUMBIA COUNTERPART

|  |                      |  |                     |
|--|----------------------|--|---------------------|
| <b>From / De :</b>                                       |                      | <b>Via:</b>  |                     |
| Name / Nom   | Office / Bureau      | Name / Nom   | Office / Bureau     |
| <input type="checkbox"/> +<br><input type="checkbox"/> - | Eric Ferguson<br>BLR | <input type="checkbox"/> +<br><input type="checkbox"/> - | Louise Baird<br>IGA |
| <b>Approved By / Approuvé par :</b>                      |                      | Drafting Officer / Rédacteur : Ron Fitzpatrick           |                     |
| Name / Nom   | Office / Bureau      | Admin typist Tanya McKinnon                              |                     |
| <input type="checkbox"/> +<br><input type="checkbox"/> - |                      |  |                     |

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| <b>Action Requested / Mesure de suivi :</b>   |  |   |
| <input checked="" type="checkbox"/> Your Signature / Votre signature<br><input type="checkbox"/> Your Decision / Votre décision | <input type="checkbox"/> Your Comments / Vos commentaires<br><input type="checkbox"/> Your Information / À titre d'information | <input type="checkbox"/> Your Meeting / Votre réunion |
| <b>For the attention of / A l'attention du:</b>   |  |   |
| <input type="checkbox"/> Prime Minister / Premier Ministre  | <input checked="" type="checkbox"/> Clerk / Greffier   | <input type="checkbox"/> Minister / Ministre          |
| <b>Remarks / Observations :</b>   |  |   |

|   |  |
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| <b>Reference Numbers / Numéros de référence :</b> |  |
| <b>WEBCIMS # TBD</b>                              | <b>GCDocs</b> Transmittal Note / Bordereau de transmission |
|   | <b>GCDocs</b> Briefing Note / Note de breffage             |
|   | <b>GCDocs</b> Other Numbers / Autres numéros               |

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| <b>In consultation with / En consultation avec :</b>                 |  |   |   |  |
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| <input type="checkbox"/> IGA / AI                                    | <input type="checkbox"/> MOG / AG        | <input type="checkbox"/> Leg. Couns. / CJ | <input type="checkbox"/> Parl Affairs / LPP | <input type="checkbox"/> F & DP / PED  |
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| <input type="checkbox"/> NSIA / CSNRA                                | <input type="checkbox"/> Corp / SM       | <input type="checkbox"/> COVID COMMS      |   |  |
| <input type="checkbox"/> Other / Autre :                             |  |   |   |  |
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| <input type="checkbox"/> David Morrison                              | <input type="checkbox"/> Ken MacKillop   | <input type="checkbox"/> Thao Pham        | <input type="checkbox"/> Janine Sherman     |  |
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| <input type="checkbox"/> Philip Jennings                             | <input type="checkbox"/> Jodie van Dieen | <input type="checkbox"/> Ian McCowan      |   |  |
| <input type="checkbox"/> Other / Autre :                             |  |   |   |  |



Government of Canada  
Privy Council Office

Gouvernement du Canada  
Bureau du Conseil privé

Deputy Clerk of the Privy Council,  
Associate Secretary to the  
Cabinet, and Deputy Minister of  
Intergovernmental Affairs

Sous-greffière du Conseil privé,  
secrétaire associée du Cabinet,  
et sous-ministre des Affaires  
intergouvernementales

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CONFIDENTIAL

DEC - 3 2020

MEMORANDUM FOR IAN SHUGART

LETTER TO YOUR NEW BRITISH COLUMBIA COUNTERPART

(Signature Required)

**SUMMARY**

- On November 10, British Columbia Premier John Horgan announced the appointment of Lori Wanamaker as Deputy Minister to the Premier, Cabinet Secretary, and Head of the British Columbia Public Service. Ms. Wanamaker has had a 31-year career in British Columbia's public service, including 15 years as a deputy minister; she was most recently deputy minister of finance.
- Ms. Wanamaker replaces Dr. Don Wright, who has stepped down from the position after three and a half years.
- Letters of congratulations to Ms. Wanamaker (**Tab A**) and Dr. Wright (**Tab B**) are attached for your signature, along with biographical information on Ms. Wanamaker (**Tab C**).



Christyne Tremblay  
Deputy Clerk of the  
Privy Council, Associate  
Secretary to the Cabinet and  
Deputy Minister of  
Intergovernmental Affairs

Attachments  
Fitzpatrick/Ferguson/Baird/tm

# Tab A

Ms. Lori Wanamaker  
Deputy Minister to the Premier, Cabinet Secretary,  
and Head of the British Columbia Public Service  
Office of the Premier  
Government of British Columbia  
P.O. Box 9041, Stn. Prov. Govt.  
Victoria, British Columbia  
V8W 9E1

Dear Ms. Wanamaker:

Congratulations on your recent appointment as  
Deputy Minister to the Premier, Cabinet Secretary, and Head of the  
British Columbia Public Service. Your long experience in the public service  
will serve you well as you take up this role during an unprecedented  
period of challenge for all governments.

I look forward to working with you to build upon the strong  
collaboration that has existed between our governments in recent years,  
particularly to address the many challenges arising from the pandemic.  
I also look forward to welcoming you to our next meeting of federal,  
provincial, and territorial clerks and cabinet secretaries, about which  
further information will be forwarded to your office.

I wish you all the very best as you assume your new  
responsibilities.

Sincerely yours,

Ian Shugart



# Tab B

Dr. Don Wright  
c/o Office of the Premier  
Government of British Columbia  
P.O. Box 9041, Stn. Prov. Govt.  
Victoria, British Columbia  
V8W 9E1

Dear Dr. Wright:

Congratulations on your recent retirement as deputy minister to the premier, cabinet secretary, and head of the British Columbia public service.

Thank you for your service in these important roles in recent years, and for the spirit of collaboration and collegiality that you brought to our discussions.

I wish you all the very best in retirement and with your future endeavours.

Sincerely yours,

Ian Shugart

# Tab C

**LORI WANAMAKER  
DEPUTY MINISTER TO THE PREMIER, CABINET SECRETARY,  
AND HEAD OF THE BRITISH COLUMBIA PUBLIC SERVICE  
OFFICE OF THE PREMIER  
GOVERNMENT OF BRITISH COLUMBIA**

Lori Wanamaker was appointed Deputy Minister to the Premier, Cabinet Secretary, and Head of the British Columbia Public Service by Premier John Horgan in November 2020.



From 2017 to 2020, Ms. Wanamaker was Deputy Minister of Finance, and was previously the Deputy Solicitor General, Deputy Minister of Tourism, Culture, and the Arts, and Deputy Minister of Labour and Citizens' Services. She has led diverse portfolios that included tourism marketing and development, heritage, archaeology, and the delivery of government's shared services, including accommodation and real estate, workplace technology, and the Office of the Chief Information Officer. She has also been responsible for housing and homelessness policy and programs, building and safety policy, and residential tenancy.

Ms. Wanamaker's career with the Government of British Columbia began in 1990 at the Office of the Auditor General, and she subsequently held several senior positions within the Ministry of Municipal Affairs and the Ministry of Community, Aboriginal, and Women's Services. She is a chartered accountant and an alumna of Royal Roads University. Prior to joining the British Columbia public service, Ms. Wanamaker worked in a public accounting firm in Winnipeg.

Clerk of the Privy Council and  
Secretary to the Cabinet



Greffier du Conseil privé et  
Secrétaire du Cabinet

Ottawa, Canada  
K1A 0A3

DEC 07 2020

Ms. Lori Wanamaker  
Deputy Minister to the Premier, Cabinet Secretary,  
and Head of the British Columbia Public Service  
Office of the Premier  
Government of British Columbia  
P.O. Box 9041, Stn. Prov. Govt.  
Victoria, British Columbia V8W 9E1

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I look forward to working with you to build on the strong collaboration that has existed between our governments in recent years, particularly to address the many challenges arising from the pandemic. I also look forward to welcoming you to our next meeting of federal, provincial and territorial clerks and cabinet secretaries, of which further information will be forwarded to your office.

I wish you all the very best as you assume your new responsibilities.

Sincerely,

Ian Shugart

Canada



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## Transmittal Note / Bordereau de transmission

|   |               |
|---|---------------|
| <b>To / Pour :</b><br>Ian Shugart   | <b>Date :</b> |
| <b>Subject / Objet</b><br><br><b>ADM EVENT (JANUARY 12, 2021) LEADERSHIP IN UNPRECEDENTED TIMES</b> |               |

|                                   |                             |
|-----------------------------------|-----------------------------|
| <b>From / De :</b>                |                             |
| <b>Name/Nom</b><br>Janine Sherman | <b>Office/Bureau</b><br>SPS |

|                 |                      |
|-----------------|----------------------|
| <b>Via:</b>     |                      |
| <b>Name/Nom</b> | <b>Office/Bureau</b> |

**Approved By / Approuvé par :**

|                                  |                      |
|----------------------------------|----------------------|
| <b>Name/Nom</b>                  | <b>Office/Bureau</b> |
| Tim Pettipas <i>Tim Pettipas</i> | PSR                  |
| Shelley St. George               | PSR                  |

**Approved By / Approuvé par :**

|                 |                      |
|-----------------|----------------------|
| <b>Name/Nom</b> | <b>Office/Bureau</b> |
|                 |                      |
|                 |                      |

**Drafting Officer / Rédacteur :** Erica McKim

**Admin typist :** Antonella Rrotani

**Action Requested / Mesure de suivi:**

- ☐ Your Signature / Votre signature  
☒ Your Decision / Votre décision  
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☐ Your Information / À titre d'information  
☐ Your Meeting / votre réunion

**For the attention of / À l'attention du :**

- ☐ Prime Minister/Premier Ministre ☒ Clerk / Greffier ☐ Deputy Clerk / Sous-greffière ☐ Minister/ Ministre

**Remarks / Observations :**

**Reference Numbers / Numéros de référence :**

**WEBCIMS# :**

**Initiated by PSR**

**InfoXpress Transmittal Note / Bordereau de transmission :** 7443216

**InfoXpress Briefing Note / Note de breffage :** 7434879

**InfoXpress Other Numbers / Autres numéros :**

**In consultation with / En consultation avec :**

- ☐ SD / PDS ☐ ERDP / PDER ☐ P&P / PP ☐ LSMP / SLPM ☐ COMMS / COMMS  
☐ IGA / AI ☐ MOG / AG ☐ Leg. Couns. / CJ ☐ Parl Affairs / LPP ☐ F & DP / PED  
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☐ NSIA / CSNRA ☐ Corp / SM ☐ COVID COMMS  
☐ Other / Autre :

**Distribution after signature / Distribution après Signature :**

- ☐ David Morrison ☐ Ken MacKillop ☐ Thao Pham ☐ Janine Sherman  
☐ Vincent Rigby ☐ Isabelle Mondou ☐ Matthew Shea ☐ Christyne Tremblay  
☐ Philip Jennings ☐ Jodie van Dieen ☐ Ian McCowan  
☐ Other / Autre :



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MEMORANDUM FOR IAN SHUGART

**ADM EVENT (JANUARY 12, 2021)**  
**LEADERSHIP IN UNPRECEDENTED TIMES**

(Decision Sought)

**SUMMARY**

- As requested, a virtual ADM event is being developed for **January 12, 2021** (previously proposed to take place in early December 2020). See full draft agenda at **TAB A**.
- This two-hour event is designed as an opportunity for ADMs to:
  - Hear from you on the role of leadership in these unprecedented times with a particular focus on anti-racism, diversity and inclusion, while also touching more broadly on other impact points changing the way we work.
    - Gail Johnson, RCMP CHRO, will introduce you with brief opening remarks.
  - Learn from the NeuroLeadership Institute's (NLI) world-recognized expertise in the interplay of leadership, neuroscience, and diversity and inclusion.
    - NLI will offer a 25-minute address followed by a Q&A.
    - NLI will share practical applications and best business practices, developed through its unique scientific and research perspective, to assist ADMs in driving change to improve diversity, equity and inclusion within their workplace.
    - NLI has been a featured speaker at our Innovation Fair and DM Retreats over the years and they continue to provide advice on diversity strategies to such companies as Adobe, Netflix and Microsoft.
- **Do you agree with this approach?**
- If you agree, the School will send out the official ADM event invitation.

Janine Sherman

Attachment  
mckim/stgeorge/pettipas/ar

TAB A

# 2021 VIRTUAL ADM EVENT

January 12, 2021

Overall event moderator: *Nathalie Laviades-Jodouin*,  
*Director General, Respectful and Inclusive Workplaces CSPS.*

- 2:00 pm to 2:05 pm VIRTUAL INDIGENOUS WELCOMING BLESSING**  
Elder (TBC)
- 2:05 pm to 2:15 pm OPENING REMARKS:**  
**Gail Johnson, RCMP CHRO**  
Opening remarks and introduction to the Clerk.
- 2:15 pm to 2:35 pm CLERK IAN SHUGART ADDRESS**  
**LEADING CHANGE IN UNPRECEDENTED TIMES**  
**A CALL TO ACTION ON DIVERSITY AND INCLUSION**  
Clerk of the Privy Council and Secretary to the Cabinet, PCO
- 2:35 pm to 2:50 pm Q&A Period**  
Targeted questions for the Clerk selected by moderator.
- 2:50 PM TO 3:25 PM EQUIPPING INCLUSIVE LEADERS TO DRIVE CHANGE**  
  
**NeuroLeadership Institute**  
Share the neuroscience research and best practices related to diversity and inclusion with a focus on tangible ways ADMs can become more inclusive leaders.
- 3:25 pm to 3:50 pm Discussion - Q&A Period**  
Moderator to manage ADM questions (in chat and virtually).
- 3:55 pm to 4:00pm Closing remarks by Gail Johnson**





Government of Canada  
Privy Council Office

Gouvernement du Canada  
Bureau du Conseil privé

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UNCLASSIFIED

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**LEADERSHIP IN UNPRECEDENTED TIMES**

(Decision Sought)

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  - Learn from the NeuroLeadership Institute's (NLI) world-recognized expertise in the interplay of leadership, neuroscience, and diversity and inclusion.
    - NLI will offer a 25-minute address followed by a Q&A.
    - NLI will share practical applications and best business practices, developed through its unique scientific and research perspective, to assist ADMs in driving change to improve diversity, equity and inclusion within their workplace.
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- **Do you agree with this approach?**
- If you agree, the School will send out the official ADM event invitation.

  
Janine Sherman

Attachment  
mckim/stgeorge/pettipas/ar

**Canada**

# TAB | A

## Onglet

TAB A

# 2021 VIRTUAL ADM EVENT

January 12, 2021

Overall event moderator: Nathalie Laviades-Jodouin,  
Director General, Respectful and Inclusive Workplaces CSPS.

2:00 pm to 2:05 pm **VIRTUAL INDIGENOUS WELCOMING BLESSING**  
Elder (TBC)

2:05 pm to 2:15 pm **OPENING REMARKS:**  
Gail Johnson, RCMP CHRO  
Opening remarks and introduction to the Clerk.

2:15 pm to 2:35 pm ~~CLERK IAN SHUGART ADDRESS~~  
~~LEADING CHANGE IN UNPRECEDENTED TIMES~~  
~~A CALL TO ACTION ON DIVERSITY AND INCLUSION~~  
Clerk of the Privy Council and Secretary to the Cabinet, PCO

(I don't want to be pinned down!)

2:35 pm to 2:50 pm **Q&A Period**  
~~Targeted questions for the Clerk selected by moderator.~~

2:50 PM TO 3:25 PM **EQUIPPING INCLUSIVE LEADERS TO DRIVE CHANGE**

**NeuroLeadership Institute**  
Share the neuroscience research and best practices related to diversity and inclusion with a focus on tangible ways ADMs can become more inclusive leaders.

3:25 pm to 3:50 pm **Discussion - Q&A Period**  
Moderator to manage ADM questions (in chat and virtually).

3:55 pm to 4:00pm **Closing remarks by Gail Johnson**

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MEMORANDUM FOR IAN SHUGART

Via: Isabelle Mondou - *Electronically approved on December 12, 2020*

**SOCIAL MEDIA MONITORING**

(Information Only)

**SUMMARY**


- PCO Communications is seeking to procure a social media monitoring service contract, as a pilot project, to support COVID-19 response efforts and communications.
- The objective is to gain further insight into the Canadian public's response to, and understanding of, Government of Canada (GC) programs, policies and measures that are currently in place.
- This will help to identify emerging considerations, trends, themes and gaps in communications, to help inform and improve GC COVID-19 communications response.

**Background**

- Social media encompasses a wide range of platforms, applications and websites. Collectively, it is the primary place where people interact, engage, exchange, and build communities. According to *We Are Social's Digital 2020* report, Canada has more than 25 million social media users.
- PCO is looking to better capture and understand the key themes and responses expressed in social media related to COVID-19 and associated GC programs. Keeping the pulse of online content and trends contributes to understanding of how communications are reaching those who need them, and generates feedback that can help inform and improve efficiency of communications efforts.
- The proposed service would provide PCO with timely, consolidated overviews of content posted in publically available social media platforms (like Twitter, Facebook, LinkedIn) as well as popular blogs

- (like Reddit). This could include summaries on key themes, issues, and topics related to the GC COVID-19 response.
- This capacity does not currently exist within PCO, and would complement news media monitoring and public opinion research. This timely feedback on COVID-19 could support communications planning, surface issues (including misinformation or disinformation) or gaps, and improve responsiveness.
  - A service contract is the most effective way to deliver immediate capacity, as we do not have internal resources available at this time to perform this role.
  - This pilot project for COVID-19 response may also help to assess and inform longer-term approach for GC social media maturity, including potential integration with, or expansion of, current news media monitoring services to add social media monitoring.

### **PCO Comment**

- There is a risk of negative media coverage related to PCO procuring a social media monitoring service. There is a perception that such services are there to collect information about Canadians.
- To mitigate this risk, the PCO statement of work is clear about its requirement, which is to increase awareness of response to GC initiatives and communications, to inform its communications in supporting Canadians.
- 
- Media monitoring only captures content posted by traditional media. Without social media monitoring, we are missing an important tool to assess the efficiency of our communications.
- While a few departments, such as GAC, IRCC, DND, conduct social media monitoring and analysis, it is focused on supporting their own communications objectives.

- No contract is yet in place; procurement would be a competitive request for proposal to companies on the GC supply arrangement / standing officer for social media monitoring services.
- The cost is covered within the current period budget for COVID-19 response communications.

**Conclusion**

- We will proceed with a pilot project for PCO social media monitoring, as in the end, the objective is to ensure that we have the proper information to communicate with Canadians the information they need to protect their health and economic wellbeing.

*Electronically approved by*  
**Ken MacKillop**  
*December 8, 2020*

Maher/Wesley/nl  
Webcims # 2020-COVID-COM-00008

## GLOBAL PARTNERSHIP ON ARTIFICIAL INTELLIGENCE MONTREAL SUMMIT 2020

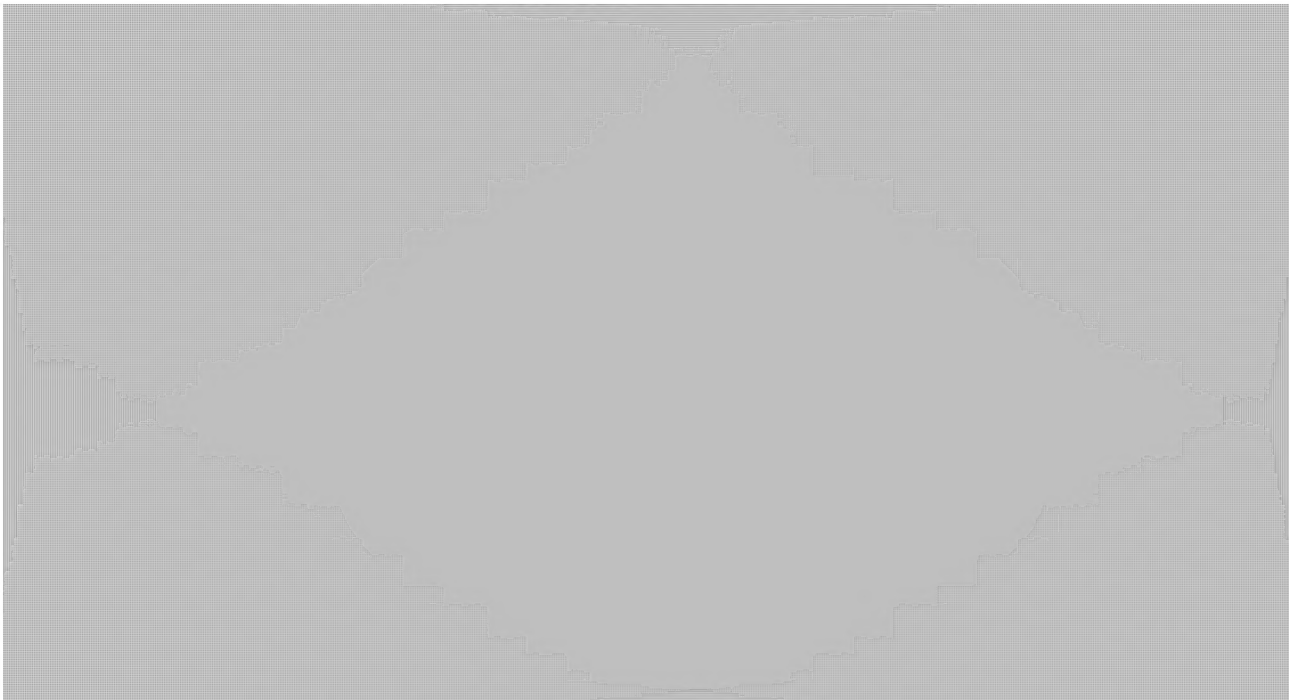
Friday, December 4, 2020 – 08:45-09:00

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### MEETING NOTE

#### CONTEXT

- You will be delivering prepared remarks at the first annual Global Partnership for Artificial Intelligence (GPAI) Summit, hosted virtually from Montreal. The virtual Summit is the first GPAI milestone since its establishment on June 15, 2020.
- French President Emmanuel Macron will also participate in the session via pre-recorded video message.
- The Summit will feature a range of virtual sessions and networking opportunities, including the inaugural GPAI Multistakeholder Expert Groups Plenary, where over 200 leading Artificial Intelligence (AI) experts will review and discuss the early findings of GPAI's Working Groups.
- As Canada will serve as Chair of the GPAI Council in 2021, the Canadian delegation, led by Minister Bains, will chair the inaugural meetings this fall.
- Your intervention will take place immediately prior to the first ministerial Council meeting and serves to underline Canada's commitment to rights-respecting governance of AI through the GPAI.



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## MEETING MANAGEMENT

- 8:45AM Opening remarks from Minister Navdeep Bains, and introduction of Prime Minister Trudeau
- 8:47AM Prime Minister's Remarks and introduction of video from French President Emmanuel Macron**
- 8:52AM President Macron video presentation
- 8:58AM Thanks from Minister Bains
- 9:00AM Departure of Prime Minister Trudeau

## PARTICIPANTS – GPAI COUNCIL MEETING

(15 founding countries + 2 observers)

- **Canada (Host): Navdeep Bains, Minister of Innovation, Science and Industry**
- Australia: [REDACTED] Industry, Science and Technology
- France: [REDACTED] Digital
- Germany: [REDACTED] Labour and Social Affairs, and [REDACTED] Economics and Energy
- India: [REDACTED] Law & Justice, Communications and Electronics & Information Technology
- Italy: [REDACTED] Technological Innovation and Digitalization
- Japan: [REDACTED] Internal Affairs and Communications Minister for Economy, Trade and Industry
- Mexico: [REDACTED] Multilateral Affairs and Human Rights
- New Zealand: [REDACTED] Digital Economy and Communications
- Republic of Korea: [REDACTED] Science and ICT
- Singapore: [REDACTED] Communications and Information
- Slovenia: [REDACTED] Public Administration
- United Kingdom: [REDACTED] Media and Data
- United States: [REDACTED] Chief Technology Officer
- European Union: [REDACTED] Communication Networks, Content & Technology
- OECD (observer): [REDACTED] Science, Technology and Innovation
- UNESCO (observer): [REDACTED] Social and Human Sciences



## BACKGROUND

- First envisioned by Canada and France on the margins of the 2018 G7 Charlevoix Summit, the Global Partnership on Artificial Intelligence (GPAI) was launched on June 15, 2020, with 15 founding members.
- As a multistakeholder, expert-driven initiative with the core focus on bridging the gap between theory and practice on responsible AI, GPAI's value-add is to support cutting-edge research and applied AI projects through GPAI's Working Groups on Responsible AI, Data Governance, The Future of Work, and Innovation & Commercialization. GPAI's experts have also been investigating how AI can be leveraged to better respond to and recover from COVID-19. This work is supported by a dedicated secretariat at the Organisation for Economic Co-operation and Development (OECD) and two centres of expertise in Montreal and Paris.
- The Montreal GPAI Summit will include, among a range of virtual sessions and networking opportunities, the inaugural GPAI Multistakeholder Expert Groups Plenary, where over 200 leading AI experts will review and discuss the early findings of GPAI's Working Groups. The first meetings of the ministerial-level GPAI Council will be convened on the margins of the Summit to take stock of GPAI's progress and set its forward work plan.
- The International Centre of Expertise in Montreal for the Advancement of Artificial Intelligence (CEIMIA) is working with C2 International to organize the Multistakeholder Experts Group Plenary.
- Canada's Digital Charter lays the foundation for modernizing the rules that govern the digital landscape in Canada. It outlines 10 principles for what Canadians can expect from the Government, addressing important issues such as universal access and hate online. This includes the principle of "Data and Digital for Good", which aligns with the GPAI principles of responsible AI, grounded in human rights. The Digital Charter was informed by the national digital and data consultations and builds on your commitment to join the Christchurch Call to Action, first announced in Paris on May 15, 2020, alongside French President Emmanuel Macron and New Zealand Prime Minister Jacinda Ardern, among other world leaders.
- The Government of Canada recently introduced the *Digital Charter Implementation Act*. Among other things, it introduces the *Consumer Privacy Protection Act*, which includes provisions for algorithmic transparency. Algorithmic and bot transparency rules will require transparency about the use of AI systems that assist in decision-making, interact with individuals, or make predictions about them. The intent is that Canadians would know how organizations make decisions about them, supporting greater trust.